AGENDA

10:30am – 10:45am  Welcome & Introductions
Henry Schaeffer, MD, FAAP, Chair, AAP, District II, NYS

10:45am – 11:15am  Immunization Victories & Challenges…The Long Term Perspective
Robert Corwin, MD, FAAP, Chair, NYS Immunization Advisory Council, Past Chair, AAP, District II, NYS

11:15am – 11:30am  Remarks & Ground Rules
Moderator: Louis Z. Cooper, MD, FAAP, Past President, AAP, Past Chair, AAP, District II, NYS

11:30am – 1:30pm  PANEL ONE
Nuts & Bolts of Immunization…Practice, Administration, Production, Distribution & Financing
Debra Blog, MD, MPH, Director, Bureau of Immunization, Division of Epidemiology, NYSDOH
Kenneth Bromberg, MD, FAAP, FIDSA, Brooklyn Hospital Center
Joseph B. Domachowske MD, FAAP, SUNY Upstate Medical Center
Anne Francis, MD, FAAP, Elmwood Pediatric Group, Rochester, NY
Robert Luria, Director, State Government Affairs, Glaxo-Smith Kline
Martin Lustick, MD, Senior Vice President, Corporate Medical Director, Excellus BCBS

Summation of Discussion within Panel and with Audience
Moderator

1:00pm – 1:30pm  LUNCH & Break

1:30pm – 3:30pm  PANEL TWO
Vaccine Messaging…the Family, the Media & the Public…Can We Craft a Message that Resonates with our Multiple Publics? And if so, what is that Message?
Lorna Friedman, MD, Medical Director, Emblem Health Insurance
Mary Koslap-Petrao, DNP, PNP-BC, CPNP, Coordinator, Child Health, Suffolk County Health Services
Andrew D. Racine, MD, PhD, FAAP, Montefiore Medical Center
Phyllis Silver, M.Ed, CCC-SP, Deputy Director, Office of Public Health, NYSDOH
Alison Singer, MBA, President, Autism Science Foundation
John Swen, Vice President, Specialty Care Public Affairs, Pfizer

Summation of Discussion within Panel and with Audience
Moderator

3:30pm – 4:00pm  Summation & Next Steps
Moderator

4:00pm  Adjourn