

# REGISTER TODAY!

NJAAP Annual Conference & Exhibition

## Re-Stock Your Pediatric Toolbox

Wednesday, May 13, 2015 - The Palace at Somerset Park, Somerset, NJ

**All-Star  
Lineup!**

### Speakers to Include:

Binita Shah, MD, FAAP | Jack Gladstein, MD | Paul Dworkin, MD  
Margaret 'Meg' Fisher, MD, FAAP | Joseph Domachowske, MD, FAAP  
Martin Finkel, DO, FACOP, FAAP | Richard Dratchman, MD | Ian Marshall, MD  
L. Nandini Moorthy, MD, MBBS, MS, FAAP | Naiem Nassiri, MD  
Ruth Gubernick, MPH, PCMH, CCE | Leslie Bonci, MPH, RD, CSSD, LDN  
Yi-Horng Lee, MD | Richard Lander, MD, FAAP | Paul Vanchiere, MBA

### Topics to Include:

Vaccine Hesitancy | Neurology | Visual Diagnostics | Infectious Disease | Imaging Appendicitis  
Developmental Screening | Proteins & Exercise | Child Abuse & Neglect | Thyroid Disorders  
HPV | Vascular Anomalies & Malformations | Pediatric Arthritis  
Pediatric Oncology | Practice Management

followed by a dinner presentation

**NEW!**  
**Practice Management  
Track for MDs &  
Office Managers**



American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN™  
New Jersey Chapter



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**NJAAP ANNUAL CONFERENCE & EXHIBITION · RE-STOCK YOUR PEDIATRIC TOOLBOX  
THE PALACE AT SOMERSET PARK, SOMERSET, NJ · WEDNESDAY, MAY 13, 2015**

**Conference Agenda**

7:00 AM	Registration / Breakfast / Exhibitor Showcase
7:30 - 8:15	Senior Section Breakfast (55+)
8:30	Welcome
8:45 - 10:45	<b>Practice Management Track</b>
8:45 - 9:15	<b>Diagnostic Imaging in Appendicitis: What's the Use?</b> Yi-Horng Lee, MD
9:15 - 9:45	<b>Immunizations Up to Date: Convincing Your Vaccine Hesitant Parent!</b> Joseph Domachowski, MD, FAAP
9:45 - 10:15	<b>Developmental Screening: How Do You Measure Up</b> Paul Dworkin, MD, FAAP
10:15 - 10:45	Ask the Experts Panel
10:45 - 11:15	Break / Exhibitor Showcase
11:20 - 12:10 PM	<b>Workshop I</b>
12:10 - 12:45	Lunch / Exhibitor Showcase
12:45 - 1:15	NJAAP Business Meeting
1:20 - 1:50	<b>Infectious Disease: Ebola, Measles, Chikungunya, What's Next?</b> Margaret 'Meg' Fisher, MD, FAAP
1:50 - 2:20	<b>Visual Diagnosis 2015: First Impressions</b> Binita Shah, MD, FAAP
2:20 - 2:45	Break / Exhibitor Showcase
2:50 - 3:40	<b>Workshop II</b>
3:45 - 4:15	<b>"Your Migraine is Giving Me One": Sorting Out Pediatric Headaches</b> Jack Gladstein, MD, FAAP
4:15 - 4:45	<b>Personalized Medicine &amp; Pediatric Oncology: Is the Future Here Yet?</b> Richard Drachtman, MD
4:45 - 5:15	Ask the Experts Panel
5:15 - 5:25	Evaluation / Adjournment
5:30 - 6:45 PM	Dinner Presentation
	<b>The Power Team: Combining Proteins and Exercise for Effective Results</b> Leslie Bonci, MPH RD, CSSD, LDN

**Workshop Sessions**

Please review the workshop selections. This year, we are offering four (4) workshops that will be repeated and a Practice Management\* track that will be presented from 8:45-10:45 AM

**Child Abuse & Neglect: Troubling Case Discussions** *Martin A. Finkel, DO, FACOP, FAAP*

**"Can't Get There from Here": Vascular Anomalies and Malformations** *Naiem Nassiri, MD, RPVI*

**Getting Your to Eu: Understanding Pediatrics Thyroid Disorders** *Ian Marshall, MD*

**Juvenile Idiopathic Arthritis: Hot Joints, Cold Hands and More** *L. Nandini Moorthy, MD, MBBS, MS, FAAP*

**HPV: You are the Key to Prevention (afternoon offering only)** *Meg Fisher, MD, FAAP & Ruth Gubernick, MPH, PCMH, CCE*

**\*Practice Management Track featuring (morning offering only)** *Richard Lander, MD, FAAP & Paul Vanchiere, MBA*

**"The New 2015 CPT Codes That Keep on Giving..."** As pediatricians, taking care of the health of our patients is our top priority. In order to do this, maintaining a healthy business is essential – it involves human resources (being an employer), fiscal management including coding practices, office operations, and more. As CPT codes determine how we are paid for the health care services provided – understanding coding is critical to payments necessary to maintain the health of our business... allowing us to sustain accessible and high quality medical homes for our patients.

**Finance 101 for Pediatricians: What Everyone Should be Looking at Each Month** provides a detailed review of what information you should be reviewing and tracking each month to ensure proper monitoring of a pediatric practice. Attendees will receive practical advice on the best way to retrieve, interpret and understand the financial information your practice management system provides.

**Highlighted Presenters**



**Paul Dworkin, MD** is Executive Vice President for Community Child Health at Connecticut Children's Medical Center, Founding Director of the *Help Me Grow* National Center, and professor of pediatrics at the University of Connecticut School of Medicine. For 15 years, he served as physician-in-chief at Connecticut Children's and chair of the Department of Pediatrics of the UCONN School of Medicine. Dr. Dworkin's interests are at the interface among child development, child health services, and child health policy. He has authored more than 175 publications in the fields of developmental-behavioral pediatrics and general pediatrics. Dr. Dworkin's honors include teaching awards, visiting professorships, and named lectureships. In 1988, he was Visiting Senior Research Fellow in the Department of Paediatrics, University of Oxford and also Visiting Scholar of Green College in Oxford. In 2003, Dr. Dworkin received the prestigious C. Anderson Aldrich Award from the American Academy of Pediatrics in recognition of achievement in the field of child development. His vision led to the creation of *Help Me Grow*, a Connecticut statewide initiative to promote the early detection of children at risk for developmental and behavioral problems and their linkage to programs and services that is currently being replicated in over 20 states with support from The Commonwealth Fund and the WK Kellogg Foundation. He was the editor of the *Journal of Developmental and Behavioral Pediatrics* from 1997-2002. He serves on the board of directors for several organizations, including the Urban League of Greater Hartford, and was a member of the first entering class of the Academy of Distinguished Educators at the University of Connecticut, School of Medicine. Dr. Dworkin received his bachelor's degree from Rutgers University and his medical degree from the Johns Hopkins University School of Medicine. He completed a pediatric residency and fellowship in ambulatory pediatrics with a special emphasis on developmental and behavioral issues at Boston Children's Hospital. He recently completed study for a certificate in policy analysis from the University of North Dakota.



**Binita R. Shah, MD, FAAP** is bestowed upon the highest academic rank of Distinguished Teaching Professor of Pediatrics and Emergency Medicine from SUNY Downstate in recognizing and honoring her mastery of teaching. She completed her pediatric residency, chief residency and ambulatory care fellowship at SUNY Downstate/ Kings County Hospital followed by serving as a Director of Pediatric Emergency Medicine at Kings County for over 20 years. Dr. Shah is known nationally and internationally through her highly acclaimed books: *Atlas of Pediatric Clinical Diagnosis* (also translated into Portuguese) and *Atlas of Pediatric Emergency Medicine* (also translated into Spanish). She is an avid photographer, and over 1800 clinical photographs taken during her pediatric practice are published in these books. She has received numerous awards for her excellence in clinical teaching and was also elected by students to the *Alpha Omega Alpha* medical honor society. Her lectures on "Visual Diagnosis" have been presented several times at the AAP NCE and regional meetings as well as at the international CME conferences.



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First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Designation (e.g. MD, PhD): \_\_\_\_\_ Sub-specialty: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email (required): \_\_\_\_\_

Telephone #: \_\_\_\_\_ Dietary Needs: \_\_\_\_\_

Please Select From the Following:

Workshop Options: Please review the workshop selections. This year, we are offering four (4) workshops that will be repeated and a Practice Management* track that will be presented from 8:45-10:45 AM	Workshop I 11:20 - 12:10 PM	Workshop II 2:50 - 3:40 PM
Child Abuse & Neglect: Troubling Case Discussions - <i>Martin A. Finkel, DO, FACOP, FAAP</i>	<input type="checkbox"/>	<input type="checkbox"/>
"Can't Get There from Here": Vascular Anomalies and Malformations - <i>Naiem Nassiri, MD, RPVI</i>	<input type="checkbox"/>	<input type="checkbox"/>
Getting Your to Eu: Understanding Pediatrics Thyroid Disorders - <i>Ian Marshall, MD</i>	<input type="checkbox"/>	<input type="checkbox"/>
Juvenile Idiopathic Arthritis: Hot Joints, Cold Hands and More - <i>L. Nandini Moorthy, MD, MBBS, MS, FAAP</i>	<input type="checkbox"/>	<input type="checkbox"/>
*Practice Management Track (morning offering only at 8:45-10:45 AM) - <i>Richard Lander, MD, FAAP &amp; Paul Vanchiere, MBA</i>	<input type="checkbox"/>	
HPV: You are the Key to Prevention (afternoon offering only) - <i>Meg Fisher, MD, FAAP &amp; Ruth Gubernick, MPH, PCMH, CCE</i>		<input type="checkbox"/>

**Dinner Presentation**  
**Wednesday May 13, 2015– 5:30 - 6:45 PM**

NJAAP is inviting all to join us for a dinner and a CME presentation on **The Power Team: Combining Proteins and Exercise for Effective Results** presented by Leslie Bonci, MPH RD, CSSD, LDN. Please RSVP by checking the box below.

I will be joining for Dinner  
 I will **not** be joining for Dinner



**Seniors - Get Involved in Your Chapter!**

NJAAP is inviting all Seniors (55+) to join us for a complimentary breakfast at 7:30 AM, prior to the Annual Meeting, to learn how to get involved in the NJAAP Senior Section. Hear from Larry Frenkel, MD, FAAP, Senior Section Committee Chair and meet other senior pediatricians from NJ. **Space is Limited!** Please RSVP by checking the box below.

I will join you at the Senior Breakfast

**Registration: Cancellation Fee of \$90, NO Refunds after April 13th**  
(includes CME/CNEs, training materials, lunch, exhibitor showcase, & dinner)

**Apply Early Bird Registration Discount (20% OFF) if registering by April 10th**

Registration: (includes CME/CNEs, training materials, lunch & exhibitor showcase)

- NJAAP Member \$180.00
- New/Non Member \$325.00
- (\* Includes 1-year NJAAP annual dues & registration for 1 low price!)
- Practice Management Track ONLY \$100.00
- Residents \$75.00
- Dinner Only \$60.00

**Payment (or P.O.) must accompany form:**

- Check Enclosed (payable to NJAAP)
- Bill Me/Purchase Order # \_\_\_\_\_
- Credit Card:
  - Visa
  - MasterCard
  - AMEX

Cardholder Name: \_\_\_\_\_ Card Number: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Authorized Amount: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Mail Payment & Registration Form to:**  
**NJAAP - 3836 Quakerbridge Rd, Suite 106 - Hamilton, NJ 08619 (Attn: Annual Conf.)**  
**Phone - 609.842.0014 - Fax - 609.842.0015**

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**Faculty**

**Leslie J. Bonci, MPH, RD, CSSD, LDN**

Director of Sports Nutrition  
University of Pittsburgh Medical Center - Center for Sports Medicine

**Joseph Domachowske, MD, FAAP**

Professor of Pediatrics, Microbiology, and Immunology  
SUNY Upstate Medical University

**Richard Drachtman, MD**

Section Chief, Clinical Pediatric Hematology Oncology  
Rutgers Cancer Institute of New Jersey  
Professor of Pediatrics  
Rutgers - Robert Wood Johnson Medical School

**Paul H. Dworkin, MD, FAAP**

Executive Vice President for Community Child Health  
Founding Director, *Help Me Grow* National Center  
Connecticut Children's Medical Center  
Professor of Pediatrics  
University of Connecticut School of Medicine

**Martin A. Finkel, DO, FACOP, FAAP**

Professor of Pediatrics  
Medical Director  
Co-Founder of the Child Abuse Research Education & Service (CARES) Institute  
Rowan University - School of Osteopathic Medicine

**Margaret 'Meg' Fisher, MD, FAAP**

Chair, Department of Pediatrics & Medical Director  
The Unterberg Children's Hospital at Monmouth Medical Center

**Jack Gladstein, MD, FAAP**

Professor, Pediatrics and Neurology  
University of Maryland, School of Medicine

**Ruth Gubernick, MPH, PCMH, CCE**

Quality Improvement Advisor

**Richard Lander, MD, FAAP**

Pediatrician  
Essex-Morris Pediatrics Group, PA

**Yi-Horng Lee, MD**

Chief, Pediatric Surgery  
Associate Professor of Surgery  
Robert Wood Johnson Medical School  
Rutgers, The State University of New Jersey  
Bristol-Myers Squibb Children's Hospital

**Ian Marshall, MD**

Chief, Division of Pediatric Endocrinology  
Rutgers - Robert Wood Johnson Medical School

**L. Nandini Moorthy, MD, MBBS, MS, FAAP**

Associate Professor  
Rutgers - Robert Wood Johnson Medical School  
Chief of Division of Pediatric Rheumatology Services  
The Bristol-Myers Squibb Children's Hospital

**Naiem Nassiri, MD, RPVI**

Assistant Professor, Vascular Surgery  
Rutgers - Robert Wood Johnson Medical School

**Bineta R. Shah, MD, FAAP**

Distinguished Teaching Professor of Pediatrics and Emergency Medicine  
SUNY Downstate Medical Center

**Paul Vanchiere, MBA**

Founder & Owner  
Pediatric Management Institute

**At the conclusion of this activity, participants will be able to:**

1. Define vaccine hesitancy and consequences as it relates to both patients and providers
2. Develop an understanding of the 'disease of sexual victimization' and the how to's of talking with children of various ages in a developmentally appropriate manner regarding their victimizations
3. Identify and recognize the proper nomenclature and classification scheme used to describe vascular anomalies along with diagnostic and therapeutic options
4. Describe the basis of diagnosing the different subtypes of Juvenile Idiopathic Arthritis (JIA)
5. Identify the key components of the process of developmental surveillance and screening and barriers to referring vulnerable children to community-based programs and services
6. Develop knowledge on pediatric guidelines in relation to pediatric health care issues: infectious disease, migraines, and, protein consumption along with exercise
7. Summarize the current pediatric literature in relation to top pediatric health issues including surgical management, treatment methods in pediatric oncology, pediatric thyroid disease and analyze the trends that have and will change pediatric practice and comprehend why change is essential to survival.

**Continuing Education:**

**Medical:** This conference is co-sponsored by Atlantic Health System and New Jersey Chapter, American Academy of Pediatrics.

Designation/Accreditation statement: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Society of New Jersey through the joint providership of Atlantic Health System and the American Academy of Pediatrics, New Jersey Chapter. Atlantic Health System is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

Atlantic Health System designates this live activity for a maximum of *6.5 AMA PRA Category 1 Credits™* on May 13, 2015 and *1.0 AMA PRA Category 1.25 Credits™* for the dinner presentation on May 13, 2015. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**AMA Credit Designation Statement:**

Atlantic Health designates this live educational activity for a maximum of *6.5 AMA PRA Category 1 Credits™* on May 13, 2015 and *1.0 AMA PRA Category 1.25 Credits™* for the dinner presentation on May 13, 2015. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



**Nursing:**

This activity has been submitted to New Jersey State Nurses Association for approval to award contact hours. New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For more information regarding contact hours, please call : Cortney Mott, Marketing & Event Manager - [cmott@aapnj.org](mailto:cmott@aapnj.org) or 609-842-0014.

Disclosure information: Full disclosure will be provided at the educational activity.

There is no commercial support for this activity.

**Primary Audience:** Physicians - Pediatricians, Family Care, and General Practitioners; Nurses & other Healthcare Professionals.

**2015 NJAAP Annual Meeting Planning Committee:**

Alan Weller, MD, MPH, FAAP, Committee Chair; Jeff Bienstock, MD, FAAP; Indira Amato, MD, FAAP; Susan Brill, MD, FSAHM, FAAP; Jeanne Craft, MD, FAAP; Larry Frenkel, MD, FAAP; Sheryl John, MD, FAAP; Shoshana Melman, MD, FAAP; Elliot Rubin, MD, FAAP; Michael Segarra, MD, FAAP; Ellen Shuzman, PhD, RNC-OB, NEA-BC, APN; Ellen Strong, RN, MPH; Michele Tuck, MD, FAAP; Fran Gallagher, MEd, Cortney Mott, MEd, and Bert Mulder

**VENUE ADDRESS:**

The Palace at Somerset Park  
333 Davidson Avenue \* Somerset, NJ 08873  
[www.palacesomersetpark.com](http://www.palacesomersetpark.com)